

JACK

Blockchain in the Enterprise

SHAW

How Blockchain Technologies Are Redefining Business Models and Processes in Your Industry



It's still a common misconception that Blockchain technology is all about cryptocurrencies and multimillion dollar Non-Fungible Token (NFT) artworks. And while these applications do garner the headlines, the real action is behind the scenes – where enterprises large and small are leveraging Blockchain technology to reimagine how they do business.

Just as the Internet forced enterprises to transform their systems and processes a quarter-century ago, now Blockchain is driving an analogous transformation. Only this time it will go even deeper and happen much faster.

In industries from manufacturing and distribution to retail and consumer goods, from healthcare and pharmaceuticals to transportation and logistics, and from government agencies to not-for-profits, leading edge organizations have already implemented production Blockchain-based systems that have allowed them to reimagine mission-critical business processes.

The Blockchain applications already being used include everything from supply chain transparency to sourcing and provenance of food and luxury items such as diamonds, artworks, and wines to insurance claims management and educational credentialing.

In this presentation, Jack Shaw will show how Blockchain is already being used in your industry. And he'll show you how your organization can visualize and plan for the impacts Blockchain and the changes it's helping to create will have on your business.



Jack integrates his executive experience in industry, technology, and consulting to speak on Innovation, Change Management, and Transformational Strategy. He's addressed businesses and trade associations in dozens of industries around the world. And he brings decades of experience designing, developing, and implementing emerging technologies to speak with a deep understanding of how Blockchain as well as such other leading-edge technologies as Artificial Intelligence, 5G, and the Internet of Things will impact business and society.

Jack Shaw is an Innovation and Technology Strategist with more than 30 years' experience helping leaders transform their organizations' digital ecosystems amid new waves of technology. A Global Thought Leader, he was voted one of the World's Top 25 Professional Speakers and one of the Top Five Technology Futurists in polls conducted by Speaking.com.

Having a sensible, practical approach to how tomorrow's new technologies will drive change and spur innovation, Jack has advised key decision-makers at hundreds of corporations and trade associations around the world including such Fortune 500 organizations as Mercedes Benz, GE, Coca-Cola, Bosch, Johnson & Johnson, IBM, Oracle, and SAP.

Jack has delivered over 1,000 keynote discussions and executive forums in 26 countries and every state across the U.S. He is a Yale University graduate, and he holds a Kellogg MBA degree specializing in Finance and Marketing.



INTERESTED IN BOOKING JACK?

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